



June 1, 2010

Shawn Wallace
Young Clement Rivers
PO Box 993
Charleston, SC 29402-0993

Dear Mrs. Wallace:

Thanks again for your ongoing support of Carolina Children's Charity (CCC) and for your past sponsorship of our 8K Run/ 2 Mile Fun Walk. With your help last year, we raised almost \$25,000 to help Lowcountry children with birth defects and childhood diseases. This event would not have been this successful without sponsors like you.

I am excited to say that we are busy planning this year's 7th Annual 8K Run and 2 Mile Fun Walk which is scheduled for Saturday, September 25, 2010 at Hanahan Recreation Center. Once again, we are asking you to consider sponsorship of this event. In 2009, we awarded 355 separate grants totaling \$287,527.26 to the special children in our community. With your help and support of our 2nd largest fundraiser, we can continue our mission and be the answer to families in need. With today's sluggish economy, loss of employment and rising healthcare costs, we continue to provide items and services to children that are medically necessary and medically beneficial. Often, the charity is the only resource available for these items or services.

I am enclosing a packet of information for your review and I hope that you will be able to support this year's event. Please do not hesitate to call me if you have any questions at 554-6222 or 737-1200.

With no state or national affiliation, we rely solely on the help of Lowcountry firefighters and people like you in the community to provide assistance to these special children. I look forward to hearing from you as we continue our efforts to help Lowcountry children. All the money raised here, stays here and this is one of the unique qualities of CCC.

Thanks in advance for considering this request. All sponsorship information is due no later than 9/1/2010.

Sincerely,

A handwritten signature in black ink that reads "Sonya Beale". The signature is fluid and cursive, with the first name "Sonya" being larger and more prominent than the last name "Beale".

Sonya B. Beale, LMSW
Executive Director

8K Run/2 Mile Fun Walk – September 25, 2010

Levels of Sponsorship

Thank you very much for support. Your generosity will benefit hundreds of Lowcountry children with birth defects and diseases. Both in-kind and/or monetary sponsorships are welcomed and appreciated.

PLATINUM \$6,000 Level (Limit 1 sponsor) - Reserved - 2010 Platinum Sponsor is Morris Nissan

- The entire event will carry your company name as our major sponsor. " Carolina Children's Charity 8K Run/2 Mile Fun Walk presented by your Company's Name"
- Company name will be on all forms of the event advertising (t-shirts, flyers, banners, koozies, etc.).
- You will get 15 complimentary entries to participate in the run or walk.
- Company name will appear as the major sponsor on a billboard advertising this event. The placement of the billboard will be in a prime location in Charleston based on availability at the time of its placement.

GOLD \$1,000 Level (Limit 4 sponsors)

- Company name on the CCC website
- Company name and logo on t-shirts
- Company name and logo listed on banner at start and finish lines for run
- You will get 5 complimentary entries to participate in the run or walk.

SILVER \$500 Level (Limit 15 sponsors)

- Company name on the CCC website
- Company name and logo on t-shirts
- Company name and logo on water station signs
- You will get 3 complimentary entries to participate in the run or walk.

BRONZE \$250 Level (Limit 20 sponsors)

- Company name on the CCC website
- Company name on t-shirts
- You will get 2 complimentary entries to participate in the run or walk.

KOOZIE \$100 Level (Limit 3 Sponsors)

- Company name on the CCC website
- Company name on Koozies
- You will get 1 complimentary entry to participate in the run or walk

**Carolina Children's Charity 8 K Run/2 Mile Fun Walk
Run begins at 8:00a.m., September 25, 2010 in Hanahan**

Sponsorship Commitment Form

Please return this portion with your check made payable to **Carolina Children's Charity at 6296 Rivers Avenue, Suite 300, North Charleston, SC 29406** or fax form to **843-747-7222**. All sponsorship commitment forms should be returned promptly to assure the level of sponsorship you are interested in remains available. Our office phone # is 843-554-6222 if you have any questions. All sponsorship information must be received no later than 9/1/2010.

COMPANY: Young Clement Rivers

CONTACT PERSON: Shawn Wallace

ADDRESS: P.O. Box 993, Chas, SC 29402-0993

PHONE: 843 724 6603

FAX: 843 579 1326

EMAIL (OPTIONAL): swallace@ycrlaw.com

How would you like your name to appear on promotional material? _____

Would you like to have a promotional booth/table set up on the day of the event? Your Company's representatives must staff this booth. Please circle one: Yes or **No**

We, _____ (company), agree to sponsor the Carolina Children's Charity 8K Run/2 Mile Fun Walk at the \$ _____ level.

Signature _____ Date: _____

*Please e-mail your company logo in jpeg, eps or vector format so it can be included on any printed materials to sbeale@carolinachildren.org. **Black and White logo preferred**. To assure your logo is included on the t-shirt, it must be received by 9/1/2010.

****Benefiting children of the Lowcountry with birth defects and diseases****

7th Annual Carolina Children's Charity 8000 Meter Run/2 Mile Fun Walk

Presented by



Saturday, September 25, 2010

- Location:** Hanahan Recreation Center - 3100 Mabeline Rd. Hanahan, South Carolina (Located behind Trident Technical College on Rivers Avenue). From Rivers Avenue take Mabeline Road to Railroad Avenue. Cross tracks and turn left. Recreation center is on the right.
- Event:** 8000 Meter Run starts at 8:00 a.m. - 2 Mile Fun Walk starts at 8:05 a.m.
- Course:** USATF Certified, flat and very fast!! Out and back course.
- Run Registration Fee:** On or before September 17th: \$20 includes t-shirt.
On or before September 24th: \$20 includes t-shirt while supplies last.
Race day: \$25 includes t-shirt while supplies last.
Register online: www.active.com
- Walk Registration Fee:** \$15.00 Minimum contribution to participate *Children 2 years old and under FREE*
CCC t-shirt for those raising \$50.00 or more.
**** Run/Walk Registration begins @ 6:45 a.m. ****
- Awards 8K:** Overall: M/F 1st, 2nd, 3rd Masters: M/F
3 deep in following age groups M/F: 12 and under, 13-17, 18-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 & over.
- Awards Walk:** Team raising the most money, Individual raising the most money, Team with the most participants, Team with best t-shirt theme or design, etc.
- Accommodations:** Bathrooms, Free Parking and Refreshments. Kid's games-Jump Castle, Dunking Booth, Clown and more.
- Run & Walk Packets:** Early Run/Walk packet pick-up will be from 11am - 6pm on Thursday, September 23rd and from 11am - 7pm on Friday, September 24th @ the Carolina Children's Charity office 6296 Rivers Avenue, Suite 300 North Charleston, SC 29406.

For more information call: (843) 554-6222 or visit www.carolinachildren.org

CUT HERE AND RETURN FOR REGISTRATION * PLEASE PRINT*** ONE PERSON PER ENTRY FORM (ANYONE 3 YEARS OLD AND OVER MUST COMPLETE A REGISTRATION FORM) ***PLEASE COMPLETE ENTIRE FORM**

Mail and make checks payable to Carolina Children's Charity, 6296 Rivers Ave. Suite 300, N. Charleston, SC 29406

Name: _____ Team Name: _____

Street Address _____ City _____ State _____ Zip Code _____

Age: (on 9-25-10): _____ Sex: M F Run T-Shirt Size: S M L XL XXL
If you raise \$50.00 or more Walk T-Shirt Size: S M L XL XXL XXXL Youth S M L
Event: (check one)

Total Enclosed: \$ _____ Run _____ Walk _____ Phone: _____

Liability Waiver: Upon acceptance of my entry, I, for myself, my heirs and assigns, hereby release Carolina Children's Charity, the City of Hanahan, and any and all sponsors and officials of the Carolina Children's Charity 8000 Meter Run / 2 Mile Fun Walk event from any and all liability arising from illness, injury, or death I may suffer as a result of participation in this event. I attest that I am physically fit and have sufficiently trained for this event and I am aware that my participation could, in some circumstances, result in physical injury. Should officials determine that completion of this event would be injurious to my health, I consent to be removed and treated by the medical personnel in attendance of their direction. I give permission for free use of my name and picture in any broadcast, telecast, or written account of these events. I also understand that the entry fee is NONREFUNDABLE FOR ANY REASON and the run/walk will take place rain or shine. Pets, cycles and headphones are not allowed on the course for insurance reasons.

Signature: _____ Date: _____ Guardian: _____ (If under 18)

For Office Use Only
Registration Number: _____ Paid By: _____ Date: _____